



MorrisFest - Christmas Artisan Market at the BMI Application Form **Saturday 21st – Sunday 22nd November 2026**

The Birmingham & Midland Institute, 9 Margaret St, Birmingham, B3 3BS

We're thrilled that you'd like to join us to sell your artisanal products at our first ever Artisan Market at part of our first MorrisFest at the BMI! The society is a charity and an incredibly unique venue which was occupied by William Morris for the last 18 years of his life. He created work, held meetings and printed using the working Albion Press that we still have onsite in the premises where we operate. It is an inspiration for creativity and the Arts & Crafts movement and one of many legacies of William and May Morris. The BMI is also steeped in history and with beautiful architecture is the perfect location for our first festival celebrating all things Morris, Arts & Crafts, Pre-Raphaelite and wider.

For this market, we are aiming to attract artisans who create products that are; ethically and sustainably made, unique and of high quality. Please fill in your form and send it back to Olivia Johnson Hyland, Events Manager events@williammorrisociety.org ASAP to apply for a place.

Stalls

There will be one table size available across both the Saturday and Sunday when the festival is occurring; therefore, the cost available for the market is as follows:

- 6ft trestle table - £100

If your application is successful, we will provide you with all of the information you will need for the day including:

- Confirmation and further details
- Contract, code of conduct and FAQs document
- Invoice for paying for your pitch
- Creative collateral pack for posting and promoting on social media

The event is open to the public on Saturday 21st 10:00am – 6:00pm & 10:00am – 3:00pm on Sunday 22nd. Ideally stall set up will be between 8:30am and 10:00am on the day of the event, however if you require additional time this can be arranged for the day before the event.

Organisation Name / Stall Name	
Individuals Full Name	
Email Address	
Phone Number	
Postal Address	



Stall description (please include brief details of the types of items you will be selling)	
Price range of products	
Link to social media profiles	
Link to images of products	
I enclose a copy of Public Liability Insurance	
Signed	
Print Name	
Date	

Terms and Conditions

- Acceptance and non-acceptance of applications will be at the sole discretion of the William Morris Society and will be based on the information given by the applicant on their application.
- The William Morris Society reserves the right to reject applications and not enter into any correspondence or otherwise explain the reasons for its decisions. All decisions made by the organisation are final.
- Stall rental and stall positions is totally at the discretion of the William Morris Society.
- Stalls cannot be transferred, sublet, franchised or sold to any other person, nor can they be shared without written approval.
- Stallholders agree that their company name, logo or photograph may be used for promotional purposes for this and subsequent events.

We hope that you feel as inspired as we do and enjoy selling your items with us. If you have any questions about the application form, event or society in general, please don't hesitate to contact us using the following details:

For events and in relation to the Artisan Market and festival, please contact Olivia Johnson Hyland, Events Manger events@williammorrisociety.org

For general enquiries about the society please contact museum@williammorrisociety.org