This pamphlet is for families to enjoy while walking along the beautiful Hammersmith Riverside. It highlights some of the Arts & Crafts history and stories of the area, as well as introducing the key personalities of the movement.

It was created by Arts & Crafts Hammersmith, a collaboration between the Emery Walker Trust and the William Morris Society funded by the Heritage Lottery Fund. Both Morris and Walker lived and worked on the Hammersmith riverside, who along with their Arts & Crafts companions championed new thinking and new artistry.

William Morris Society:
26 Upper Mall, W6 9TA
Museum and gallery opening times:
Thursday 2pm-5pm, Saturday 2pm – 5pm.
www.williammorriessociety.org.uk

Emery Walker’s House:
7 Hammersmith Terrace, W6 9TS
Thursday 11am, 1pm, 3pm.
Saturday 11am, 1pm, 3pm.
Pre-booked tours only, visit website to check availability.
www.emerywalker.org.uk

For further places to walk to, please visit the websites above.

William Morris

Jane Morris

May Morris
1862 – 1938. The daughter of William Morris, she was an embroidery designer who was the director of Morris & Co’s embroidery department. She set up the Women’s Guild of Arts and was also a keen socialist.

Emery Walker

Thomas James Cobden-Sanderson
1840 – 1922. Was an artist, bookbinder and co-founded the Doves Press with Emery Walker.

Anne Cobden-Sanderson
1853 – 1926. An avid Socialist and Suffragette. She was the founding member of the Women’s Freedom League.

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1. **Hammersmith Bridge**

In 1900 Thomas James Cobden-Sanderson and Emery Walker set up the Doves Press where they created their own unique font and produced books. After many fights, Thomas decided to throw the entire font collection into the River Thames, losing the font for what he hoped would be forever; Little did he know that, 100 years later, divers would find these pieces in the mud.

2. **Furnival Gardens**

This was once an area of slum housing called Little Wapping. It was a site full of industry and overcrowding. Pre-Raphaelite painter Dante Gabriel Rossetti thought the area unsafe and ugly. The Arts & Crafts creatives were involved in the Socialist movement of the late 1800s, seeking to improve working and living conditions. Living near Little Wapping helped drive William Morris' passion for this cause.

3. **Dove Pub (15 Upper Mall)**

Next to The Dove pub was the site of Thomas James Cobden-Sanderson’s bookbinding workshop, which his wife Anne paid for. Thomas is thought to have created the term Arts & Crafts. Anne was passionate about social rights and was arrested as a suffragette in 1906, allegedly saying in court ‘am I a law-breaker because I want to be a law-maker?’

4. **William Morris Society**

Here is Kelmscott House, the home of William Morris and his family, including his wife the Pre-Raphaelite model Jane Morris. In this house he designed many of his patterns and created his Hammersmith carpets. The house was the meeting place of the Hammersmith Socialist League, where famous members would discuss workers’ rights and social issues of the day.

5. **34 Upper Mall**

This was the house of Phoebe Stabler in the early 20th Century. She was an Arts & Crafts ceramicist and sculptor. She created sculptures seen in many homes of the time including that of Emery Walker.

6. **3 Hammersmith Terrace**

No 3 was the home of Edward Johnston, a great calligrapher, who designed the London Underground typeface and redesigned its famous round logo. He helped his friends Emery Walker and Thomas James Cobden-Sanderson with some of the books made by the Doves Press.

7. **7a Hammersmith Terrace**

Here at the start of the 20th Century Eric Gill rented a studio. Eric was a sculptor, engraver, typeface designer and printmaker as part of the Arts & Crafts movement.

8. **7 Hammersmith Terrace**

Emery Walker was an Arts & Crafts printer and photographer, whose techniques helped to revolutionise the book-making industry. He was co-founder of the Doves Press and best friends with William Morris who he would see most days to discuss art and politics.

9. **8 Hammersmith Terrace**

Next door to the Walker family lived May Morris, one of William Morris’ daughters. May Morris was a fantastic embroiderer and like her father was inspired by the nature which surrounded her. Some of May’s embroideries can be seen at Emery Walker’s House!